



## SAIC WIRED: LAPTOP LITERACY + DIGITAL IMAGING

CURRICULUM COORDINATOR: Tiffany Holmes, Asso. Professor

Chair, Department of Art and Technology Studies, SAIC

Phone: 312-345-3760

Email: tholme (at) saic (dot) edu

WIRED ONLINE: [www.artic.edu/webspaces/saicwired](http://www.artic.edu/webspaces/saicwired)

**WIRED WEEK 8:** Introduction to HTML (2): IMG tag and authoring images for the web and demo of “Save for Web” protocol in Photoshop. Review actions if necessary. Introduction to FTP (Secure [FTP 2.5](#))

**Review:** Various file formats appropriate for web publication: JPG, GIF, PNG. Also review Photoshop’s File>Save for Web option.

**Demo 1:** Adding images to a page. Your instructor will show you a slide lecture explaining how the image tags are used. This lecture will be available for download as a PDF from the portal (ask your instructor to put it there).

*Sample HTML syntax to add an image:* ``

**Demo 2:** How to organize your files for web publication. Place these directories inside your root folder:

- “name\_docs” (all extra pages EXCEPT index.html are stored here)
- “yourname\_img” (all image files stored here)

**Demo 3:** How to upload a page to your SAIC webspace using Secure FTP.

Directions available: <https://startit.artic.edu/kb/software/ftp/secureftp.html>

## HOMEWORK

>**Sketch 8** Design an index or splash page using your *Sketch 5* image. Upload your URL to view on web, place weblink on Portal in “Links” section.

>**Sketch 1** Digital archive: continue adding new images

>**Reading** Online: HTML Cheat Sheet: an invaluable resource  
[http://www.webmonkey.com/webmonkey/reference/html\\_cheatsheet/](http://www.webmonkey.com/webmonkey/reference/html_cheatsheet/)