

CALL FOR ENTRIES:

Artists' Books

Open to all faculty, students, staff, and alumni of
The School of the Art Institute of Chicago

#510: If The Shoe Fits

March 10 - April 14, 2006

Betty Rymer Gallery

The School of The Art Institute of Chicago

#510: If the Shoe Fits... is an interdisciplinary exhibition to be hosted by the School of the Art Institute of Chicago's (SAIC) Betty Rymer Gallery March 10 – April 14, 2006. This project will include curriculum for use on-line, in the gallery, and in the classroom. The exhibition will be on display during the National Art Education Association's 2006 Conference in Chicago.

#510 Background:

Folklorists categorize tales by various types and motifs. A tale type may be further delineated by subtypes. One version of tale type #510 is known most commonly in the United States as Cinderella although originally the tale can be traced to a Chinese version entitled Yeh-hsein, from 850 A.D. According to folklorists, #510 is the oldest and most widely circulated tale of transformation known to humankind. Standard criteria for tale type #510 includes: A young girl is ill-treated by family members. She experiences this mistreatment during a time of menial service at home or abroad. Benevolent forces assist her transformation. She meets 'the prince'. She is identified by a variety of means such as a special shoe, a ring that is hidden in food, or an ability to accomplish a difficult task. Finally, she marries 'the prince'. This version is categorized as sub type A.

Globally, tale type #510 rarely includes fairy godmothers, pumpkins, and/or mice. In older versions the central character's transformation and/or salvation is not dependent upon a magic wand but rather her recognition of and access to an internal power with which to overcome her own obstacles. Her transformation is hard-won consciousness. Folklorists have classified numerous other sub-types of #510; including those identified as "Hero" tales where the main character is male (subtype E.) Another familiar version of this tale, for example, is likened to *King Lear* (subtype C) where the father figure abandons the girl after a misjudgment of her character. Other variants reveal incestuous intent or practice by the father (subtype B). Sub-type D is a catchall for those related versions that are not so easily catalogued but share a mixture of elements typical to the tale type #510.

Exhibition Description:

The #510: *If the Shoe Fits...* exhibition responds to the cultural variants inherent in this folktale. The exhibition will include juried artists' books, murals collaboratively designed by Chicago Public School students, and artwork generated through partner schools international exchange projects. In conjunction with the exhibition, on-line teacher resource information will include curricula developed by educators from both the US and abroad that assess contemporary themes within this age-old tale. This exhibition project intends to examine social similarities and differences through a folktale that is simultaneously familiar yet reflective of distinct cultural heritages, providing the tools and an environment to foster students inquiry helping to prepare them to become interdependent citizens. Through this project students will have an opportunity to try on and walk in another's shoes.

For more information on tale type #510, its background in folklore, and examples of published versions, see: <http://www.artic.edu/webspaces/510iftheshoefits>

**ARTISTS' BOOKS
CALL FOR ENTRIES**

Artists are invited to create and submit for jury selection versions of tale type #510, told through a personalized lens in the form of an artist's book. Each submitted variant should use or respond in some way to the standard #510 criteria relevant to the culture of the artist's origin or created from a subculture that the artist inhabits, or imagines. (Refer to tale type description in Background.)

Guidelines:

- Up to three works may be submitted, though a maximum of one may be accepted.
- Each artist's book should utilize and/or respond to known criteria (story points) folklorists historically use to classify the tale type #510. See description and/or website for folklore criteria and examples.
- Artists' Books in any media are acceptable.
- Text to be written in indigenous language of artist/author. Please provide an English translation as a separate word document where appropriate.
- Books will be seen and handled by a large number of students on school field trips, consequently books should be durable and indicate the appropriate age of viewer.
- Documentation of books will be posted on the exhibition website requiring permission of artist.
- Eligibility: The call for artists is open to the full SAIC community including students, staff, faculty, and alumni, as well as Chicago area artists 18 years and older.

-Artists' Books Deadline:

Submissions must be received at the Betty Rymer Gallery by September 16, 2005.

Eligibility:

Individual work and collaborations are welcomed. Applicants should submit one of the following: a maximum of six slides or 6 jpegs*, or five minutes of cued VHS video, audio tape/CD or MAC CD-Rom, or a combination of 4 slides and audio cassette/CD. All documentation must be accompanied by clear listening or viewing instructions for the jury's reference. **Please do not submit original artwork.** All submissions need to be accompanied by an artist's statement. All materials must be clearly labeled with artist's name, title, year of completion and contact information. Collaborative projects should have only one person listed as primary liaison.

*see next page for instructions on submitting jpegs

To Apply:

To apply, submit the attached application with appropriate documentation to the Betty Rymer Gallery, 280 S. Columbus Drive, Chicago, IL 60603. Applications will not be accepted at any other location. Receipt deadline is 5:00 p.m., Friday, September 16, 2005. No late applications will be accepted. All applications must be typed (or computer print out photocopied into place). Hand written applications will not be reviewed. The gallery staff will take every precaution in handling materials submitted, but cannot take responsibility for loss or damage. Keep a copy of your application for your records and get proof of receipt from the gallery attendant upon submission. You may request a receipt if you are submitting a proposal by mail. Mailed applications MUST be received by the deadline, NOT postmarked.

Notification:

Applicants are notified of the jury's decision by mail approximately four to five weeks after the deadline date. Results are also posted at the Betty Rymer Gallery. Only proposals with an SASE will be returned by mail, all others will be held at the Betty Rymer Gallery until November 11, 2005 for pick-up. Any application materials not collected by November 11, 2005 will be discarded.

Use of Images for Publicity:

Unless permission is declined by the applicant, the School of the Art Institute of Chicago and the Betty Rymer Gallery reserve the right to use images of the work and artist's statements submitted for review for publicity and educational purposes to promote this exhibition, the Betty Rymer Gallery, and the School of the Art Institute of Chicago in general (this includes, but is not limited to, use by the SAIC admissions office in publication and other listings on the SAIC website).

Shipping/installation:

All accepted artists are responsible for the shipping of their own artworks. Artists may also be requested to assist with installation of their piece (if circumstances are deemed appropriate).

Submitting JPEGs:

If you are submitting digital images, do not include more than six images on CD ROM or Zip disk. Submit a Mac compatible CD or Zip using your name, as the name of the disk. For instance, Jackson Pollack's disk would be called "Jackson Pollack".

- Be sure to include a list of participants (with résumés as appropriate) if a collaborative project.
- Submit only jpeg files (no other file format will be viewed).
- Submit only one image per file
- All files should be RGB, within 1024 pixels wide and 768 pixels high, sized at 72 dpi, and oriented such that the image orientation will correctly represent the orientation of the object.
- Files must use this naming convention to sort properly in the multimedia viewing process:
The first five letters of your last name, using the underscore if your name is less than 5 letters followed by your first initial, then 2 digits indicating the corresponding number of the image to your slide sheet, followed by ".jpg" For example, Jackson Pollack's and Maya Lin's files would look like this:

PollaJ01.jpg		Lin_ _M01.jpg
PollaJ02.jpg		Lin_ _M02.jpg
PollaJ03.jpg		Lin_ _M03.jpg
PollaJ04.jpg	OR	Lin_ _M04.jpg
PollaJ05.jpg		Lin_ _M05.jpg
PollaJ06.jpg		Lin_ _M06.jpg

Digital documentation for collaborative applications should reference the liason name, **not** the artist name. Image numbers should reference 01, 02, 03... through 20, corresponding to the image documentation sheet numbers

Deviations from this format will not conform to the multimedia slide show used for viewing digital images, therefore, applications that do not conform to these instructions will not be reviewed.

PLEASE DETACH THE FOLLOWING APPLICATION PAGES AND SUBMIT TO THE BETTY RYMER GALLERY BY 5:00 P.M., FRIDAY, SEPTEMBER 16, 2005. YOU MAY PHOTOCOPY THIS APPLICATION AS MANY TIMES AS NEEDED. PLEASE BE ADVISED TO KEEP A COPY OF THE APPLICATION AND GUIDELINES FOR FUTURE REFERENCE.

Contact Information:

Exhibitions and Events staff members are available for consultation.

Trevor Martin
Managing Director, Betty Rymer Gallery
Associate Director, Exhibitions and Events
312/857-7642 (tmartin@artic.edu)

Betty Rymer Gallery
280 S. Columbus Drive
Chicago, IL 60603
312/443-3703
(saic_brg@artic.edu)
website: www.artic.edu/saic/bettyrymer

The School of the Art Institute of Chicago

Name last _____ first _____

#510: *If The Shoe Fits*

March 10 - April 14, 2006

The School of the Art Institute of Chicago's Betty Rymer Gallery

Completion of the application serves as an acknowledgement of the terms and information provided in the accompanying guidelines. For collaborations, please attach names and contact information for all participants.

Artist Information

NAME: _____
Last _____ First _____

NAME AS IT SHOULD APPEAR FOR PUBLICITY:

Last _____ First _____

ADDRESS: _____
Street _____ Apt.# _____

City _____ State _____ Zip _____

SIGNATURE: _____ Email: _____

PHONE: (Day) _____ (Evening) _____ Cell Phone/Pager: _____

Please note current status and concentration (i.e. BFA in film, MFA in ceramics, MA in Art Therapy or Art Education, MA in Art History, MA in Historic Preservation, Post-Baccalaureate, student at large, alumni with date of graduation, staff, faculty, other, etc.)- _____

_____ Anticipated date of graduation: _____

Catalogue and Publicity

Does anyone else hold copyright to the works submitted in this proposal? Yes ___ No ___ If yes, please identify: ___ It is the responsibility of the applicant to secure copyright release for all artworks submitted.

Often images of works in proposals are used for publicity, educational and promotional purposes in various publications. Unless permission is declined below, the School of the Art Institute of Chicago may photograph, film, tape, and/or reproduce in any media the works/images and /or written statements about these works submitted in this proposal for catalogues, educational and publicity purposes (including, but not limited to, website listings and SAIC admissions publications and slide presentations). If declined, initial here: _____

Name last _____ first _____

Catalogue, Website, and Publicity Release

Statement:

I, the undersigned, hereby grant The School of the Art Institute of Chicago, and all its licensees, a non-exclusive license to use and/or reproduce, in all forms of media, the work described within this application for (educational non-commercial or commercial) use. I certify that the work and/or its contents do not violate the copyrights of any third parties and that I have the authority to grant this license. This license includes, but is not limited to, use of original work and/or reproductions for promotional use in support of bona-fide non-profit activities. Any subsequent non-educational commercial use without my prior written permission is strictly prohibited.

Name (printed or typed): _____

Signature: _____

Date: _____

Copyright

Does anyone else hold copyright to the works submitted in this proposal? Yes__ No__

If yes, please identify: _____

It is the applicant's responsibility to secure copyright release for all materials submitted and to provide evidence of written permissions part of the application.

Name last _____ first _____

Submitted with this application

Slides* (indicate quantity _____), numbered and labeled with name, title of work, size, year completed, and medium. Please place a dot on the lower left hand corner of the slide.

Accurate labels and dot placement is very important (See diagram on slide sheet).

No more than 6 slides per individual.

Jpegs on disk (no more than 6 images per applicant). See instructions on submitting jpegs (at the beginning of this application).

Slide Documentation Sheet

Time arts* documentation - VHS videos, CD Roms (Mac compatible), audio CD, or audio tapes labeled with name, title of work, and running length on both cassette/CD and cassette/CD case.

Please cue to a 5-minute section for the committee's viewing/listening. Must include typewritten description of proposed presentation. Do not submit videos, CD Roms, or audio tapes in fiber-filled envelopes - use bubble wrap envelopes only. (Particles from fiber-filled envelopes may damage audio/video decks. Items submitted in fiber-filled envelopes will not be reviewed).

Time Arts Documentation Sheet

Proposal Description Sheet

Narrative / artist's statement - required for all proposals

Self Addressed, Stamped Envelope (SASE) for return of materials

*Do NOT submit original slides, video and audio tapes.

Name last _____ first _____

Narrative / Artist's Statement

Name last _____ first _____

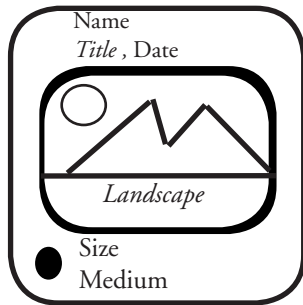
Slide Documentation Sheet

Use this sheet for identifying slides as well as jpeg images.

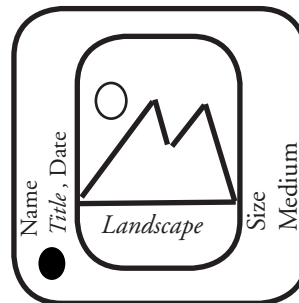
- Title: _____
Year completed: _____ Dimensions (H x W x D in inches or feet) _____
Media: _____
- Title: _____
Year completed: _____ Dimensions (H x W x D in inches or feet) _____
Media: _____
- Title: _____
Year completed: _____ Dimensions (H x W x D in inches or feet) _____
Media: _____
- Title: _____
Year completed: _____ Dimensions (H x W x D in inches or feet) _____
Media: _____
- Title: _____
Year completed: _____ Dimensions (H x W x D in inches or feet) _____
Media: _____
- Title: _____
Year completed: _____ Dimensions (H x W x D in inches or feet) _____
Media: _____

Up to six slides per artist will be viewed by the jury. Do not include more than six slides. For media description, be specific: Do not use MIXED MEDIA. Note type of photographic process, i.e. silver print, c-print, cibachrome, cyanotype, etc. Paintings should note *Oil on canvas* or *Acrylic on masonite* or indicate other relevant materials. Media should indicate materials used, not process of creation. The jury refers to this information while viewing the slides.

How to label a slide:



or



Make sure label is affixed: DO NOT USE SLIDE TAPE, slide will stick.

Name last _____ first _____

Time Arts Documentation Sheet

Video or audio tape/cd should be labeled with artist name, title of work, and length on both cassette/cd and cassette/cd case. Please cue to a five-minute section for the jury's viewing/listening. Please include typewritten description of proposed time arts presentation on page 6. Please note: if documentation is of a past work, you must describe the piece, noting its relationship to your proposed time arts presentation. Do not send original or master of documentation.

WORK # 1

Video (VHS only):

Title: _____

Length: _____ Year of completion: _____

Stereo Mono Silent

Color Black & White

Check one if applicable:

This is a video tape of a film

This is a dub of a video tape

This is a video tape of a performance

Check one:

This is documentation of proposed project

This is documentation of past work

Audio:

Title: _____

Duration (min.): _____ Year of completion: _____

CD _____ Cassette _____

Dolby Noise reduction: yes no

CD-Rom:

Title: _____ Year of completion: _____

WORK # 2

Video (VHS only):

Title: _____

Length: _____ Year of completion: _____

Stereo Mono Silent

Color Black & White

Check one if applicable:

This is a video tape of a film

This is a dub of a video tape

This is a video tape of a performance

Check one:

This is documentation of proposed project

This is documentation of past work

Audio:

Title: _____

Duration (min.): _____ Year of completion: _____

CD _____ Cassette _____

Dolby Noise reduction: yes no

CD-Rom:

Title: _____ Year of completion: _____

Use space on page 6 to type description of proposed presentation. Please note if the work has been presented in Chicago; indicat-

Name last _____ first _____

Proposal Description Sheet

Describe the submitted documentation below (contextualize what is in the documentation -- is it what you are proposing to present? If not, describe the work in the documentation and how it relates to your proposed project). Description must be typed. Do not submit additional sheets, use space provided.

Describe the installation of your project. Note any specific equipment/personnel needs, time required in space for installing the work, take-down, etc. Use space provided below. Do not include additional sheets.
