

Amanda W. Freymann

Cinderella: A Fairy Tale from the 1950's, 2006

Altered book

7 7/8" x 6 11/16" x 1/4"

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Artist's Statement

September 15, 2005

When I look back upon my childhood in the 1950's I realize I was surrounded by the Cinderella story. Television, magazines and movies perpetuated the idea that there was a prince out there. This myth was particularly comforting to a young girl who felt chubby, awkward and misunderstood. Her prince would surely see the things that others couldn't; the beauty and grace that lay beneath the pimples and baby fat.

My Cinderella book is created from images mined from magazines that were published in the '50's. The representation of women as "happy homemaker" is uniform throughout these periodicals. Housework, child rearing and marriage are all idealized and presented as the ultimate goal in life. Life being lived "happily ever after" as it were.

My book is meant to poke fun at the Cinderella story and to expose it for what it really is – mythology!