

Sketch One: Fluxus Flags

Example: Fluxus Artist Ken FRIEDMAN /USA-N/ 1992

<http://www.artpool.hu/Fluxus/flag/friedman.html>

Additional reference material:

<http://www.artnotart.com/fluxus/kfriedmanfourtyyears.html>

Vocabulary/Concepts

- aesthetics
- allegiance
- avant-garde
- collage
- dada
- fluxus Movement
- surrealism

Through surrealist symbolism, multiple artists in various locations will design a flag to give voice to a #510 character of their choice:

Stimulus:

- Each artist will identify *one* character within the tale type #510 (e.g. step sister.)

Process: Text and Image

- Each artist will develop an avant-garde perspective for the chosen character and compose a pledge of allegiance accordingly. (Poetic branding.)
- Design a Fluxus Flag for the character's estate (or new state of mind) using any manner of media.
- All flags will be sent to central location for installation.

Judgment:

- Visitors will be asked to record their impression of the flags including what they think each flag's image reveals about the #510 character's perspective as illustrated. The written responses will become part of the flag installation.
- At the end of the exhibition, each artist will be sent correlating visitor's response cards for review. Artists will write each other about the quality of feedback they received and whether it met or exceeded expectations.