SECOND ANNUAL EXHIBITION

OF ADVERTISING ART, SPONSORED BY THE ART DIRECTORS CLUB OF CHICAGO,
BLACKSTONE HALL, THE ART INSTITUTE OF CHICAGO, FEBRUARY 15 TO 28, 1934
ADVERTISING DESIGN
1. ARTIST, WILLIAM G. SMYTHE  
   Advertiser, R. R. Donnelly & Sons

2, 3, 4. ARTIST, W. RODNEY CHIRPE

5. ARTIST, RALPH FREDERICK

6. ARTISTS, HARRINGER-JACOBSON-COLVIN  
   for Colortex Publications

7. ARTIST, DALE W. NICHOLS  
   Stevens-Stults Studios  
   for Colortex Publications

8. ARTIST, DALE W. NICHOLS  
   Stevens-Stults Studios  
   Advertiser, Phoenix Metal Cap Company

9. ARTIST, DON ZEIGLER  
   Swan Studios

10. ARTIST, M. MARTIN JOHNSON  
    Advertiser, Kimberly-Clark Corporation  
    Agency, Ferry-Hanly
11. ARTIST, NORMAN ANDERSON
   Advertiser, Neely Printing Company

12. ARTIST, HENRY HARRINGER
   Advertiser, Nash Motors Company
   Agency, Frederick & Mitchell, Inc.
   Advertiser, S. C. Johnson & Son, Inc.
   Agency, Needham, Louis & Brorby

13. ARTIST, HENRY HARRINGER
    Advertiser, R. R. Donnelly & Sons

14. ARTIST, HENRY HARRINGER
    Advertiser, S. C. Johnson & Son, Inc.
    Agency, Needham, Louis & Brorby

15. ARTIST, LESTER BEALL
    for Hour Magazine

16. ARTIST, LESTER BEALL
    for World’s Fair Weekly

17. ARTIST, LESTER BEALL
    Advertiser, Mills Novelty Company
18. ARTIST, MUNROE MILAVETZ

19. ARTIST, M. MARTIN JOHNSON

20. ARTIST, I. A. FEINSTEIN
   Advertiser, Spalding-Gorham
   Agency, Poole Brothers Printing Company

21, 22, 23. ARTIST, HENRY HARRINGER
   Advertiser, Alfred-Decker-Cohn
   (Society Brand Clothes)

91. ARTIST, LESTER BEALL

94. ARTIST, ERNEST SPEUHLER
   for World’s Fair Weekly

95. ARTIST, DEXTER M. COOPER
   for World’s Fair Weekly
ADVERTISING ILLUSTRATION
24. ARTIST, HENRY McALEAR  
   Feldkamp and Malloy

25. ARTIST, HAROLD NUTLEY

26. ARTIST, R. A. MacKENZIE  
   C. R. Grauman Studio

27. ARTIST, WALTER OSCHMAN  
   Fred Mizen Studios

28, 29. ARTIST, ROLF KLEP

30. ARTIST, WAYNE COLVIN  
    Advertiser, Nash Motors Company  
    Agency, Frederick & Mitchell

31. ARTIST, R. A. MacKENZIE  
    C. R. Grauman Studio

32. ARTIST, OLIVER BAGG  
    Advertiser, Western Clock Co.  
    Agency, B. B. D. & O.

33. ARTISTS, CARL G. SETTERBERG AND J. FRANCIS CHASE  
    Plumer Studio  
    Advertiser, Buick Motor Company  
    Agency, Campbell-Ewald
ADVERTISING ILLUSTRATION

34. ARTIST, JAMES LENTINE

35, 36. ARTIST, JOHN MERRYWEATHER

37. ARTIST, GEORGE D. TRIMMER

38. ARTIST, FLORENCE SALTER

39. ARTIST, WALTER OSCHMAN
   Fred Mizen Studios

40. ARTIST, WALTER OEHRLE
   C. R. Grauman Studio
   Advertiser, Standard Oil Co. of Indiana
   Agency, McCann-Erickson, Inc.

41, 42. ARTIST, FREDERICK MIZEN
   for Cosmopolitan Magazine

43. ARTIST, R. A. MACKENZIE
   C. R. Grauman Studio

44. ARTIST, FRED W. BOULTON
   Advertiser, Swift & Company
   Agency, J. Walter Thompson
45. ARTIST, ROLF KLEP
   Advertiser, Kimberly-Clark Corporation
   Agency, Ferry-Hanly

46. ARTIST, ROLF KLEP

47. ARTIST, JOE ALLWORTHY
   Stanley R. Paterson and Associates

48, 49. ARTIST, WILLIAM P. WELSH
   for Crowell Publishing Company

50, 51, 52. ARTIST, EDWIN HENRY
   C. R. Grauman Studio

53. ARTIST, NORMAN HALL
   for MacFadden Publications (Liberty)

54. ARTIST, GEORGE RAPP

55. ARTIST, WILLIAM P. WELSH
   for Crowell Publishing Company

56. ARTIST, WILLIAM P. WELSH
   Advertiser, University of Chicago
82. ARTIST, STANLEY EKMAN
   Stevens-Stults Studios        for Rotarian Magazine

83. ARTIST, BEN STAHL
   Stevens-Stults Studios        Advertiser, Chicago Daily News

84. ARTIST, STANLEY EKMAN
   Stevens-Stults Studios

85. ARTIST, STANLEY EKMAN
   Stevens-Stults Studios        Advertiser, Palmer House
   Agency, Lord & Thomas

86. ARTIST, WILLIAM GRIFFITH
   Stevens-Stults Studios        Advertiser, Selby Shoe Company
   Agency, Henri Hurst & McDonald

92. ARTIST, HAROLD NUTLEY

93. ARTIST, WALTER OEHRLE
   C. R. Grauman Studio          Advertiser, Milk Council, Inc.
   Agency, Touzalin
ADVERTISING ILLUSTRATION

90. ARTIST, DALE NICHOLS
    Stevens-Stults Studios

96. ARTISTS, PAUL GERDING AND GEORGE SHEPHERD
    Burley-Withers Studio
    Advertiser, DeSoto Motor Company
    Agency, J. Sterling Getchell, Inc.

97. ARTIST, A. KORTNER
    Stevens-Stults Studios
    Advertiser, Peoples Gas Light & Coke Co.
    Agency, Lord & Thomas

98. ARTIST, WILLIAM GRIFFITH
    Stevens-Stults Studios
    Advertiser, Selby Shoe Company
    Agency, Henri Hurst & McDonald

99. ARTIST, CARL SETTERBERG
    Plumer Studio

100. ARTIST, NORMAN SHADLEY
    Burley-Withers Studio

101. ARTIST, W. O. KLING
    for Esquire Magazine
ADVERTISING PHOTOGRAPHY
57. PHOTOGRAPHER, TORKEL KORLING
   Advertiser, General Electric Company
   Agency, B. B. D. & O.

58, 59. PHOTOGRAPHER, R. R. DONNELLY & SONS
   Advertiser, Marshall Field & Company

60. PHOTOGRAPHER, R. R. DONNELLY & SONS
    Advertiser, R. R. Donnelly & Sons

61. PHOTOGRAPHER, A. GEORGE MILLER
    Photography, Inc.
    for Chicagoan Magazine

62. PHOTOGRAPHER, A. GEORGE MILLER
    Photography, Inc.
    Advertiser, Lyon & Healy, Inc.

63. PHOTOGRAPHER, DUNCAN-RYAN STUDIO
    Advertiser, Swift & Company

64. PHOTOGRAPHER, DUNCAN-RYAN STUDIO
    Advertiser, U. S. Gypsum Company

65. PHOTOGRAPHER, HEDRICH-BLESSING STUDIO
66. PHOTOGRAPHER, VICTOR HAVEMAN
   for Marshall Field & Company
   (Fashions of the Hour)

67. PHOTOGRAPHER, VICTOR HAVEMAN

68. PHOTOGRAPHER, T. W. BARKER
    Shigeta-Wright Studio
    Advertiser, Kraft Cheese
    Agency, J. Walter Thompson

69, 70. PHOTOGRAPHER, DUDLEY LEE
        Advertiser, Cadillac Motor Car Company

71. PHOTOGRAPHER, DUDLEY LEE
    Advertiser, Joe Cook Productions

72. PHOTOGRAPHER, H. K. SHIGETA
    Advertiser, Inland Steel Corporation

73. PHOTOGRAPHER, H. K. SHIGETA
    Advertiser, Standard Oil Co. of Indiana

74. PHOTOGRAPHER, ARTHUR DAILEY
    Advertiser, Quaker Oats
    Agency, Lord & Thomas
75. PHOTOGRAPHER, VALENTINO SARRA
   Advertiser, B. B. D. & O.

76. PHOTOGRAPHER, GORDON KOSTER
   Advertiser, Rollscreen Company
   Agency, N. W. Ayer

77. PHOTOGRAPHER, WESLEY BOWMAN STUDIO
   Advertiser, Marshall Field & Company

78. PHOTOGRAPHER, WESLEY BOWMAN STUDIO
   Advertiser, Schlitz Brewing Company
   Agency, Stack-Goble

79. PHOTOGRAPHER, J. P. PENNEYBAKER
    Underwood & Underwood
    Advertiser, Standard Oil Company of Indiana
    Agency, McCann-Erickson, Inc.

80. PHOTOGRAPHER, J. P. PENNEYBAKER
    Underwood & Underwood
    Advertiser, Elgin Watch Company
    Agency, J. Walter Thompson
ADVERTISING PHOTOGRAPHY

81. PHOTOGRAPHER, MRS. ALFRED LIGHTHALL
   Underwood & Underwood
   Advertiser, Marshall Field & Company

87. PHOTOGRAPHER, RAPHAEL G. WOLFF
   Advertiser, Bauer & Black
   Agency, Needham, Louis & Brorby

88. PHOTOGRAPHER, RAPHAEL G. WOLFF
   Advertiser, Procter & Gamble
   Agency, Kastor & Sons

89. PHOTOGRAPHER, RAPHAEL G. WOLFF
   Advertiser, Chrysler Motors
   Agency, Lee Anderson
This catalog prepared through the courtesy of Runkle-Thompson-Kovats-Inc., Chicago, Advertising Typographers and Printers